

## Who should join ASMI?

Our members are companies involved in the OTC and complementary medicines industry in Australia. In order to join ASMI you need to qualify for one of the following two categories:

**Ordinary Membership** is held by sponsors who have AUST R or AUST L products listed on the TGA's ARTG.

**Associate Membership** is held by agencies, firms, consultancies and companies which supply goods or services to our Ordinary Members. Associates are not voting members, but they do enjoy all of the other benefits of ASMI membership and can become members of ASMI subcommittees, working groups and teams.

## Current ASMI Members (January 2018):

Ordinary Members	Associate Members
Allergan Australia Pty Ltd	Archer Emery & Associates
Apotex Pty Ltd	Australian Pharmaceutical Publishing Co. Pty Ltd (APPco)
Aspen Pharmacare	Capital K Consulting
Baxter Laboratories	Contract Pharmaceutical Services of Australia P/L
Bayer Healthcare Consumer Care	Cube
Care Pharmaceuticals Pty Ltd	Douglas Pharmaceuticals
Church & Dwight Australia	Dermatest Pty Ltd
Combe Asia Pacific Pty Ltd	Engel, Hellyer & Partners Pty Ltd
Ego Pharmaceuticals Pty Ltd	Fix Corp
Endeavour Consumer Health	Foresight Communications
Ensign Laboratories Pty Ltd	Health Haus Communications Pty Ltd
Flynn Health Pty Ltd	Healthy Thinking Group/ H&T
GSK	iLearning Group
HealthOne Pty Ltd	IQVIA Australia Pty Ltd
H W Woods Pty Limited	Information Resources (Australia) Pty Ltd
Johnson & Johnson Pacific Pty Ltd	Lipa Pharmaceuticals Ltd
Nestle Australia Ltd	Natalie Gauld Ltd
Pfizer PFE Australia PTY Ltd	Pathway International Pty Ltd
RB	Purvis Regulatory Consulting Pty Ltd
Takeda Pharmaceuticals Australia	Semcom Visual Communications
	Sue Akeroyd & Associates
	The Haven Natural Therapies
	TVSN
	Vitex Pharmaceuticals
	Xena Technologies
	Xpotential Australia & NZ

## Cost

Ordinary Members' annual subscription is calculated from their annual turnover in appropriate product categories. The associate member fee varies based on the size of your business. If you join, after the subscription year has started, fees are pro rata.

## How do I join?

1. Contact David for an application at [David@asmi.com.au](mailto:David@asmi.com.au)
2. Email completed application to David at [David@asmi.com.au](mailto:David@asmi.com.au)
3. ASMI Committee of Management reviews your membership application
4. If accepted, you will receive a welcome email with important information on your membership and a welcome packet with:
  - a. a letter from the Executive Director and President of ASMI welcoming you to ASMI
  - b. Membership certificate
  - c. ASMI Code
  - d. ASMI Rules
  - e. Most recent annual report

*"One has a vested interest in agendas ASMI drives and how it shapes the environment and implications on our business. Second is the ability to influence and provide input into discussions and agendas. Knowledge is important. Thirdly it's good to know what is going on and what is happening in the competitive landscape as well" – ASMI Member on why ASMI membership is important*

5. Setting a time for a face to face induction from ASMI

## For more information

For more information about ASMI membership and/or to book a presentation on the benefits of membership to your management team: contact David Low at [David@asmi.com.au](mailto:David@asmi.com.au) or call (02)9922 5111



Suite 2202, Level 22 141 Walker St, North Sydney NSW  
2060 Ph: 02 9922 5111 | Fax: 02 9959 3693

[www.asmi.com.au](http://www.asmi.com.au)



## ASMI Membership

*Have Your Voice Heard in the Non-Prescription Medicines Industry*

## Who is the Australian Self Medication Industry Inc. (ASMI)?



The Australian Self Medication Industry Inc. (ASMI) is the peak body representing manufacturers and sponsors of OTC and complementary medicines in Australia.

Our purpose is to represent the best interests of our members through negotiation, debate and co-operation with a wide range of stakeholders in our own region and around the world. We also gather the most current information and intelligence from diverse sources and disseminate it to our members to alert them to potential issues that may affect their product or the market.

Since its establishment in 1974, the Association has focused its efforts on supporting the progress and development of the non-prescriptions medicines industry.

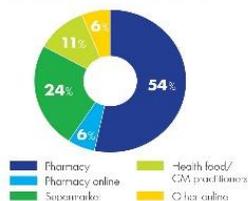
### What is the Non-Prescriptions Medicines Industry?

The non-prescriptions medicines industry covers a wide range of categories and products, all of which aim to improve some aspect of health or wellbeing.

#### Basic Statistics\*

- Contributes approximately \$2.1 billion toward local manufacturing\*
- Exports approximately \$1 billion p.a.\* and growing
- Approximately 16,000 registered (AUST R) and listed (AUST L) products registered on the market\*
- Every \$1 spent on the top 8 non-prescription product categories saves the Australian economy \$4.\*

Retail channels of distribution  
Non-Prescription Products – retail channel share



\*Source: ASMI Non-Prescription Products – Industry Overview report

## Why is the Non-Prescription Medicines Industry important?

The non-prescriptions medicines industry plays a vital role and has much to contribute to the health of the nation. Over the past year, ASMI has invested a great amount of time laying the groundwork for Self Care to be recognised as a sustainable solution to the healthcare system.

### Why Join ASMI?

The non-prescriptions medicine industry currently is undergoing an unprecedented number of regulatory reforms and change. ASMI members benefit from:

*"I think it is critical we are members of ASMI. It is the leading industry body for us. The key benefits we gain from ASMI are knowledge about what is coming through in terms of reforms and in terms of the direction the TGA may be taking – An ASMI Member"*

### Advocacy and Representation -We provide an

authoritative voice for our industry to the media, government and various other industry groups. ASMI represents the best interests of our members through negotiation, debate, consultations and co-operation with a wide range of stakeholders in our own region and around the world. We also gather the most current information and intelligence from diverse sources and disseminate it to our members to alert them to potential issues that may affect their product or its market.



**Industry Level Decision Making** - Members of ASMI can get involved in industry decision making through our internal subcommittees and teams which cover regulatory (contributes to policy, regulatory change, positioning), advertising, sales and marketing (training & development programs, events and industry awards) and ethics issues. The subcommittees you can join:

- Regulatory Policy Subcommittee
  - OTC Working Group
  - Complementary Medicines Working Group
  - Scheduling Working Group
  - Manufacturing Working Group
  - Labelling and Packaging Working Group

- Ad Hoc Issue Groups
  - Analgesics
  - Sunscreen
  - Cough and Cold
  - Pharmacovigilance
  - E-cigarettes
- Marketing and Ethics Subcommittee
- Membership Services Subcommittee
- Stakeholder Management Subcommittee

### Timely Advice and Information -The

ASMI Secretariat provides free consultation and advice for members (within reasonable limits) from our pool of regulatory, advertising and scientific experts. Furthermore members stay informed via:

- Regular newsletters, containing industry news and regulatory & scientific information from Australia and from around the world (including guidelines and position papers.)
- Email Alerts -When important developments occur, ASMI issues newsflashes via email.
- The ASMI members-only areas of our website contain a wealth of regulatory, industry and marketing information.

**Training and Education** – ASMI provides training and education opportunities through:

- Member Seminars
- Online induction program

**Networking** - ASMI Members can meet their peers, suppliers and clients at events throughout the year.

- The ASMI Annual Conference regularly attracts over 300 delegates from across the non-prescriptions medicines industry.
- Executive Round Tables provide an opportunity to meet key stakeholders, including politicians, retailers and regulators, in a small forum in both Melbourne and Sydney.



*"It is the Industry voice. The place where we define the best plan to get the key topics on the agenda of the authorities and the key stakeholders." – An ASMI Member*

