

Who should join ASMI?

Our members are companies involved in the OTC and complementary medicines industry in Australia. In order to join ASMI you need to qualify for one of the following two categories:

Ordinary Membership is held by sponsors who have AUST R or AUST L products listed on the TGA's ARTG.

Associate Membership is held by agencies, firms, consultancies and companies which supply goods or services to our Ordinary Members. Associates are not voting members, but they do enjoy all of the other benefits of ASMI membership and can become members of ASMI subcommittees, working groups and teams.

Current ASMI Members (February 2016):

Ordinary Members	Associate Members
Allergan Australia Pty Ltd	Aker BioMarine Australasia
Apotex Pty Ltd	Archer Emery & Associates
Aspen Pharmacare	Australian Pharmaceutical Publishing Co. Pty Ltd (APPCO)
Baxter Laboratories	Capital K Consulting
Bayer Healthcare Consumer Care	Contract Pharmaceutical Services of Australia P/L
Biological Therapies Pty Ltd	Corrs Chambers Westgarth
Boehringer Ingelheim Pty Ltd	Cube
Church & Dwight Australia	Diamond Focus Solutions
Combe Asia Pacific Pty Ltd	Douglas Pharmaceuticals
Ego Pharmaceuticals Pty Ltd	Dermatest Pty Ltd
Endeavour Consumer Health	Engel, Hellyer & Partners Pty Ltd
Ensign Laboratories Pty Ltd	Foresight Communications
Galderma Australia	Graham Perl Consulting
GlaxoSmithKline Consumer Healthcare	Healthshare Pty Ltd
HealthOne Pty Ltd	Healthy Thinking Group/ H&T
H W Woods Pty Limited	iLearning Group
Johnson & Johnson Pacific Pty Ltd	IMS Health Australia Pty Ltd
Nestle Australia Ltd	Insync
Perrigo Australia (Orion Laboratories)	IRI- Aztec Australia
Pfizer PFE Australia PTY Ltd	Lindsay Forrest Consultant
RB	Lipa Pharmaceuticals Ltd
Takeda Pharmaceuticals Australia	Nielsen Australia
	Pathway International Pty Ltd
	Ruth Kendon Pty Ltd/ The Haven Natural Therapies
	Sudler & Hennessey
	Sue Akeroyd & Associates
	TVSN
	UrsaClemenger
	Ward6
	Xena Technologies

Cost Ordinary Members' annual subscription is calculated from their annual turnover in appropriate product categories. The associate member fee is a flat rate of \$4000 per annum. If you join, after the subscription year has started, fees are pro rata.

How do I join?

1. Contact David for an application at David@asmi.com.au
2. Email completed application to David at David@asmi.com.au
3. ASMI Committee of Management reviews your membership application
4. You will receive a welcome email with important information on your membership and a welcome packet with:
 - a. a letter from the Executive Director and President of ASMI welcoming you to ASMI
 - b. Membership certificate
 - c. ASMI Code
 - d. ASMI Rules
 - e. Most recent annual report
5. Setting a time for a face to face induction from ASMI as part of your membership on-boarding.

"One has a vested interest in agendas ASMI drives and how it shapes the environment and implications on our business. Second is the ability to influence (not unduly or unfairly) but provide input into discussions and agendas. Knowledge is important. Thirdly it's good to know what is going on and what is happening in the competitive landscape as well" – ASMI Member on why ASMI membership is important

For more information

For more information about ASMI membership and/or to book a presentation on the benefits of membership to your management team: contact David Low at David@asmi.com.au or call (02)9922 5111



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ASMI Membership
*Have Your Voice Heard in
the Complementary
Medicines Industry*

Who is the Australian Self Medication Industry Inc. (ASMI)?



Inc. (ASMI)?

The Australian Self Medication Industry Inc. (ASMI) is the peak body representing manufacturers and sponsors of OTC and complementary medicines in Australia.

Our purpose is to represent the best interests of our members through negotiation, debate and co-operation with a wide range of stakeholders in our own region and around the world. We also gather the most current information and intelligence from diverse sources and disseminate it to our members to alert them to potential issues that may affect their product or the market.

Since its establishment in 1974, the Association has focused its efforts on supporting the progress and development of the non-prescriptions medicines industry.

ASMI's role in the Complementary Medicines Industry

ASMI provides a focused voice for manufacturers and sponsors of evidence-based complementary medicines.

ASMI's 3 key strategies to build a sustainable evidence-based complementary medicines industry are:

- I. *Advocate for an environment which supports CM industry growth*
- II. *Promote the role of complementary medicines in public health and responsible self care*
- III. *Drive standards for the complementary medicines industry*

Key activities supporting these strategies include:

- Building the evidence base for CM including commissioning Australian based research
- Proactive contribution to public dialogue on CM via a targeted communications strategy
- Formulating high quality consultation responses to TGA e.g. ARGCM, Evidence Guidelines, Permitted Coded Indications, Labelling & Packaging and many others

- Conducting workshops for ASMI members with external presenters including the TGA Office of Complementary Medicines
- Ongoing dialogue with policy makers and regulators to advocate for appropriate CM reform
- Collaboration with key CM stakeholders, including universities, CM research centres and integrative medicine GPs ,on key issues and opportunities
- Assisting members on specific issues or questions relating to regulations and compliance

"I think it is critical we are members of ASMI. It is the leading industry body for us. The key benefits we gain from ASMI are knowledge about what is coming through in terms of reforms and in terms of the direction the TGA may be taking – An ASMI Member

Why Join ASMI?

The non-prescriptions medicine industry is currently undergoing an unprecedented number of regulatory reforms and change. ASMI members benefit from:

Advocacy and Representation -We provide an



authoritative voice for our industry to the media, government and various other industry groups. ASMI represents the best interests of our members through negotiation, debate, consultations and co-operation with a wide range of stakeholders in our own region and around the world. We also gather the most current information and intelligence from diverse sources and disseminate it to our members to alert them to potential issues that may affect their product or its market.

Industry Level Decision Making - Members of ASMI can get involved in industry decision making through our various internal subcommittees and teams. Along with these subcommittees, we have a dedicated Complementary Medicines Working Group and an Executive Complementary Medicines Subcommittee comprised of heads of leading CM companies. This group drives the strategic direction for our CM activities.

Timely Advice and Information -The ASMI Secretariat provides free consultation and advice for members (within reasonable limits) from our pool of regulatory, advertising and scientific experts in both CM and OTC matters. Furthermore members stay informed via:

- Regular newsletters, containing industry news and regulatory & scientific information from Australia and from around the world (including guidelines and position papers.)
- Email Alerts -When important developments occur, ASMI issues newsflashes via email.
- The ASMI members-only areas of our website contain a wealth of regulatory, industry and marketing information.

Training and Education – ASMI provides training and education opportunities through:

- Various Member Seminars
- Online induction program

Networking - ASMI Members can meet their peers, suppliers and clients at events throughout the year.

- The ASMI Annual Conference regularly attracts over 300 delegates from across the non-prescriptions medicines industry.
- Executive Round Tables provide an opportunity to meet key stakeholders, including politicians, retailers and regulators, in a small forum in both Melbourne and Sydney.



Call us today to find out more about ASMI and join us in advocating for a sustainable evidence based complementary medicines industry.

